



LEARNING & IMMERSION SYSTEM

The only way the human brain can learn is by having fun! The brain also learns much faster, than traditional teachers realize. Global NLP Training understands the brain learns incredibly fast! It only takes a split second to “learn” how to have a phobia, and a moment to develop insecurities about public speaking for instance. Further more, you never forget to have them!

When the brain is not entertained or busy with other tasks, it starts doing things other than learning. For many of us, our school days were spent day-dreaming, cramming for exams (memorizing “stuff” to be stored for short periods of time), and listening for hours on end with little or no retention. The bottom line is it took us years to learn only a fraction of (useful) information.

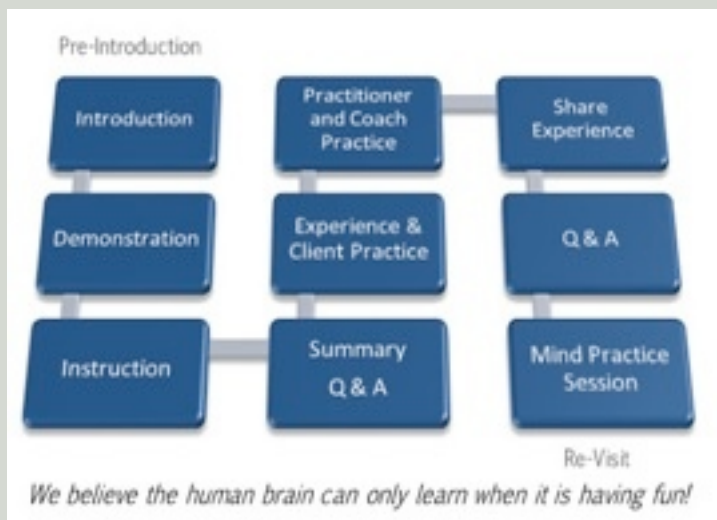
Global NLP Training understands the best way people can learn and retain information, and only teaches topics that immediately can be applied comfortably. Some of our students report, they learned more useful information in 16 days, than they learned in their entire time in college. Our goal is for you to become not only consciously competent at coaching and NLP, but also unconsciously competent. This means that NLP and coaching becomes like driving a car, sometimes you don’t even consciously know how you got to your destination.

Some NLP training schools believe that only unconscious installation is needed, for instance taking notes is not allowed, and only a very basic version of a manual are provided. Other schools are only capable teaching consciously (much like our teachers in school), which means basic NLP Training takes much longer. Global NLP Training believes that both

conscious and unconscious learning’s are needed. Global NLP Training has devised a learning system based on total immersion training which uses NLP, combined with the latest cutting edge methodologies offered by educational psychology, personality profiling and emotional intelligence. This will ensure conscious and unconscious learning of all skills and techniques, where your certifications end up matching competence and skill. This makes us unique in the industry and allows Global NLP Training to lead the way in NLP and life coach training throughout the world!



Most techniques and skills are taught using the following process:



The Global NLP Training Immersion Learning System includes the following methodologies for teaching:

Global NLP Training Advanced Platform Skills & Immersion Training

- NLP (unconscious learning)
- Educational Psychology (conscious learning)
- Advanced Platform Skills and Charisma Enhancement (Dr. Richard Bandler)
- Quantum Learning (advanced integration of theory and practice)
- MBTI® - Personality Profiling
- Social & Emotional Intelligence

Our learning system is the reason why we are capable of teaching quality NLP and life coaching methods and provide several coaching certifications at the same time.

We believe immersion style live seminars are the best and only way to become a high quality coach or NLP Practitioner.

In choosing the right NLP and coach training you have to ask yourself:

- I. Would you let your brain be operated on by a brain surgeon whom learned his/her skills online, CD-rom, DVD and books only?
- II. What is the best way to learn a foreign language? Immersing in the country where the language is spoken, or learning it at home?

In high quality NLP and coach training, corners can't be cut and quality can't be compromised:

- Learning the active application of the techniques are leading.
- All of the training is taught in a live seminar with expert trainers and students in the room. No part of the course is taught by CD-rom, DVD, webinar, book or phone.
- Training has to be learned immersion style in 7 days for NLP Practitioner. Longer formats are often an indication of traditional conscious teaching styles, or an older outdated version of NLP. Formats shorter than 7 days for NLP Practitioner, 8 days for NLP Master Practitioner are an indication of less quality, or only a portion of NLP being taught.
- Training are preferably completed at once, weekend or evening only seminars interrupt flow of learning and prevent proper unconscious learning.
- Minimal distractions from the outside world are required.
- Only the most current and most updated NLP techniques are to be taught.
- Each technique is to be consciously and unconsciously learned, practiced, and understood. This means a mix of teaching methodologies are required.
- We are proud to have created the best and most comprehensive manuals in the business. They remain excellent reference materials and are easily understood after the course.

- All of our trainers have an extensive background in coaching, therapy and business in addition to being world class trainers.
- Availability of a minimum of 2 senior trainers with different teaching and coaching styles available each class.
- 1 senior trainer per 10 students maximum.
- Quality NLP can be taught in conjunction with coaching techniques, coaching core competencies, EFT, NLP Timeline Coaching, MBTI®, Emotional Intelligence and a very basic introduction to hypnosis. It can not be taught in conjunction with advanced hypnosis, psychotherapy, energy work, and systems that have little or no relation to NLP (though may compliment it.) The only exception to this is if the Practitioner course exceeds the amount of 7 days, and Master Practitioner 8 days.
- Availability of extensive post-course development and support (see page 4.)



GLOBAL NLP TRAINING NEW ROADMAP

We are excited to present our new roadmap starting Fall 2011! For years, students have been asking for more training, creating a global community, offering video's, more techniques, forms....we are now answering the call!

Global NLP Training Mobile Roadmap

We are proud to present our new Mobile Roadmap starting in Fall 2011, with the launch of our brand new website, which can be more easily accessed through mobile devices.

Fall 2011 we will launch an iPhone and iPad application:

- Connect to Global NLP enthusiasts around the world
- Easily access content: video's, audio's, coaching forms, e-books etc.
- Latest Global NLP Training news.
- And much more.

Free or discounted iPad incentive program

To support our technology driven roadmap, students whom take our full 16 day training inside the United States are eligible unique offer.

Students flying in to the city of training in the USA: can choose between our existing free flight program or an iPad2.*

Local students: will be able to purchase an iPad through Global NLP Training at a reduced rate of \$350 USD.*

*Notes:

1. This offer is not available in our European trainings, the free flight program will remain in place.
2. This offer is only available to students whom have submitted full payment 15 days before the course start date.
3. The iPad can only be delivered to a US address after your training. UPS shipping is free of charge, the student takes full responsibility for safe handling & receipt.
4. This offer is not available to students whom trained with us prior to September 2011.

Exclusive Media Content

Global NLP Training will start offering media content:

- Video
- Audio
- Coaching forms & ebooks
- Marketing & NLP practice graphics

Video & audio:

- Subscription based video & audio content on a monthly basis at a discounted rate.
- On-line short seminar video-on-demand for post-course training at discounted rate.
- Free exclusive content

Post-course Support

Bi-monthly question& answer conference call (will be made available for download.)

The trainers remain available for general questions through our Facebook fan page & iPad/iPhone application. Private (business) coaching + one-one-one training package at a reduced rate.

Experienced coaches and students are part of our online Global community on Facebook & iPad/iPhone application.

Daily twitter based NLP practice & blog.

Former Student & Trainers Meet-Up

- Amsterdam: bi-monthly meet-up*
- Miami: 3 times a year meet-up*
- Los Angeles: 2 times a year meet-up*
- Bi-monthly conference call based meet-up (available for download.)

*Global NLP Master Practitioners only.

Re-taking Class & Traineeships

Students are allowed to re-take their class provided there is availability at a charge of \$300/€300 per NLP Practitioner or NLP Maser Practitioner course. Students whom have taken our full training are allowed to apply for a paid traineeship to assist during training.